

# Robert Lieblein

Video Editor | Motion Designer | Sound Creator

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View Work Portfolio: [lieblein.com/work.html](http://lieblein.com/work.html)

## Professional Summary

A professional with over 15 years of experience in Digital Media. Defines a strong ability to work within the boundaries or to be let loose into the realm of the unique. A creative energy with strong passion for artistic integrity and aesthetic value.

## Core Qualifications

- Proficient in Final Cut Pro X, Adobe Premiere, After Effects, Photoshop, Illustrator, Flash and Logic
- Creative Director on content for a diverse array of clients
- Strong workflow and time-sensitivity experience
- Extensive background in sound design, music composition and processing
- Strong knowledge, understanding and appreciation of Art

## Experience

### Video Editor | Motion Designer

*April 2018 - Current*

#### Quigley-Simpson

Los Angeles, CA

- Working with executive management on Content development
- Brands included: **Yelp**, **Weight Watchers**, **Chase**, **Marriott** and **Verizon**
- Incorporated original and stock footage imagery to produce effective content
- Created original motion designs and appropriate timing in regards to script

### Video Editor | Motion Designer

*February 2011 - October 2018*

#### GP Strategies / Sandy Corporation

Huntington Beach, CA

- Created and edited educational video content for **Hyundai Motor Company**
- Designed and produced interactive video applications for use online or for kiosk presentations
- Responsible for multi-project deadlines

### Lead Motion Designer | Multimedia Web Designer

*March 2008-2010*

#### Strategic Data Solutions

Venice, CA

- Designed and maintained multimedia motion content for various clientele
- Supervised and arranged **Television Hall of Fame** awards ceremony visuals
- Successfully conceptualized and edited weekly videos for the **Pfizer Corporation**
- Developed procedures for client consultation and performed as the creative in meetings

## **Multimedia Web Designer & Graphic Designer**

*May 2002-2007*

### **E-Line Motion Design**

Hollywood, CA

- Constructed Flash website design and development including coding and usage of video
- Provided proposals, strategies, budgets for on-time production deliveries
- Interfaced with clientele to find key elements such as target audience and emotional context
- Maintained expert knowledge of cutting-edge design applications and visual strategies

## **Assistant Video Editor**

October 1997-2000

### **Sony Music Studios**

New York, NY

- Managed edits from start to final edit, working with Lead Editor to ensure the highest quality.
- Workflow ranged from EPK's to music videos to concert specials for **Sony Music Artists**.
- Handled running digital tape machines, computer system maintenance and duplication.

## **Education**

Bachelor of Arts: **Motion Picture Technology**, University of Central Florida, *Orlando, FL*

Associate of Arts: **Film & Television**, Miami-Dade Community College, *Miami, FL*

## **Additional Skills**

Interactive Video, Music Composition, Sound Design, Graphic Design, Responsive Website Design, Visual Conceptualization, Prototyping, Identity Creation, Presentation Demos, Print Adverts, Creative Consultancy.

*References available upon request.*